

6 steps to make your profile work for you

Here are some ideas on what you can do to ensure that your profile works for you and to maximise the profitability from our site.

1. Encourage your regular clients to register on our system and to do an evaluations of your massage. The more evaluations clients make the more reliable the rating becomes. We have noticed that clients tend to chose to go to those therapists which have more evaluations done.
2. Remind those clients that came to you through our site to go back to the site to do an evaluation. Every massage they evaluate brings them closer to earning a free massage. A good time to do that will be when you say goodbye after the treatment.
3. Your profile very clearly indicates what areas of the body you massage and those which you don't. Consider the areas of the body which you exclude, as this does influence the customers decision as to where he/she will go for a massage. The glutes for example is one of the largest muscles of the body and if massaged properly is very effective in delivering a professional massage.
4. A photo photo of yourself and your salon or massage area always adds value to your profile. You may load a total of 4 photos on your profile. Although your photo can be up to 500 K in size we recommend that they are between 70 - 150 K in size for quick loading purposes without decreasing quality.
5. Regularly review the comments which are made on the site by your customers and take these into consideration. There might be some suggestions and ideas for you and your salon.
6. Always ask any new client where they have heard about you. Establish what avenues of marketing are working for you and capitalise on them

Should you require any assistance or further information on how to make your profile work for you, please drop us an email and we will do our best to help you.